

Community *Spirit*

***NORTHEAST OKLAHOMA'S LEADING
FAITH-BASED PUBLICATION***

2019 Media Kit

For additional specifications
please contact

ads@omegaleague.com

918.956.0700

differentiators.

- ▶ 19 year history
- ▶ Strong content gives ads longer/stronger impressions.
- ▶ New web presence in January.
- ▶ Subscriber based marketing campaigns and digital marketing drive more readers to the digital version daily.
- ▶ Contests to drive website traffic.
- ▶ Advertisers committing to packages receive free digital advertising on our web for 2019.
- ▶ CSM promotes and appreciates advertisers as partners in our effort to impact this community for Christ.

distribution.

- ▶ Issues in churches, restaurants, schools, 15 Reasor's grocery stores, offices, many QT's and more.
- ▶ Targeted 15,000 copies across the Tulsa/Northeastern Oklahoma.*
- ▶ 5000 mailed directly to homes.

*CSM may produce more or less usually up to 16,000 for but never lower than 12,000. Numbers available on request.

feedback.

- ▶ Non profits found new volunteers already in 2019, just 8 days into distribution.
- ▶ Advertisers have new patients walking into their offices with the magazine under their arms.
- ▶ Readers and distributors are stopping the distribution team thanking them for the changes and the new life in the issues.
- ▶ Faithful readers have already been diving in talking about the new look and feel of the magazine, as well as the new advertisers we have compared to before!
- ▶ Pastors around town are volunteering to contribute to the magazine, seeing it as a great way to reach people for Christ.
- ▶ DHS and other non-profits are hopping into the boat to help promote their causes as we seek to help reduce the number of children needing foster/adoption care.

revitalized content. new direction.

- ▶ Man2Man: Corner for men discussing being a man of God, a husband, a father, a leader in church, business and more.
- ▶ heart2Heart: Corner for women discussing being a woman of God, a wife, a mother, a leader in church, business and more.
- ▶ CORE: Section offering basics of the faith info.
- ▶ Rise and Shine: Practical life on being a Christian in the workplace.
- ▶ Students: Column written for students/parents.
- ▶ Family Time: Section focused on calendars, activities, vacations, missions trips, adoption/fostering and more.
- ▶ Go. Do. Be.: Magazine will focus on charities, missions opportunities, ideas for sharing your faith and more.
- ▶ Senior Moments: What's going on with seniors in town.
- ▶ Financial Planning: Everything from retirement to giving and life insurance. Tips for consumers of all ages with many specialty articles focused around the monthly themes.

SPONSOR YOUR FAVORITE SECTION

We will include a digital link to your webpage every time someone looks at the article. In addition, your company name/contact will appear with each article.

rate card 2019.

Size/ Frequency	Monthly	9-11x	6-8x	3-5x	1-2x
1/8 page	\$175	\$250	\$275	\$300	\$375
1/4 page	\$650	\$700	\$725	\$775	\$800
1/2 page	\$950	\$1000	\$1100	\$1150	\$1275
Full page	\$1500	\$1550	\$1600	\$1700	\$1800

Contact us for Non-Profit rates.
918.956.0700

Specific sections MAY have separate rates as applicable
--such as sponsorship pages for charities.

SPECIAL POSITIONS (If Available)

FULL PAGES ONLY

Inside front page: \$400 additional

Back cover: \$600 additional

Page opposite contents: \$400 additional

Inside right page: \$450 additional

Print Size Specifications

Full Bleed - 8.625" x 11.125"

Full Page - 7.375" x 9.875"

1/2 Page Horizontal - 7.375" x 4.75"

1/2 Page Vertical - 3.5" x 9.875"

1/4 Page - 3.5" x 4.75"

1/8 Page - 3.5" x 2.1875"

The finished print size of each page is 8.375" x 10.875".

Digital Size Specifications

Leaderboard Ad - 728 x 90 pixels

Column Ad - 300 x 250 pixels

Digital ads need to be 72 dpi and JPG format.

PRINT AD SPECIFICATIONS

Acrobat XI Compatibility.

All fonts must be embedded.

Please do not include printer's marks on your ad, including crop marks.

Please check "Use document bleed settings" when writing a PDF for ads with a full page bleed. Bleed is 1/8" for all sides.

Omega League Media will not be responsible for correcting press ready submissions. It is fully the client's responsibility to submit a usable file for publication.

All colors must be converted to CMYK or grayscale (no spot, LAB or RGB colors accepted).

All files need to be 300 dpi and formatted to PDF or JPG.

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